**Request Submission**

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| **Use Case Name**: Request Submission | | **ID:** 11 | **Importance Level:** High |
| **Primary Actor:** Marketer | **Use Case Type:** Essential | | |
| **Stakeholders and Interests:**  Marketer – Trying to submit an advertisement with the properties desired | | | |
| **Brief Description:**  The advertisement and its properties are recorded (entered by the marketer) and it will be available for further processing (influencer suggestion and validation) | | | |
| **Trigger:**  By a request from marketer  **Type:**  External | | | |
| **Relationships:**  **Association**: Marketer  **Include**:  **Extend**:  **Generalization**: | | | |
| **Normal Flow of Events:**   1. Marketer requests a new advertisement 2. A form will be displayed to the marketer for them to fill in their desired properties 3. A call to the influencer suggestion module will determine best influencers 4. Marketer is shown a list of obtained influencers to choose from 5. A call to the pricing module determines the price of this advertisement 6. Marketer will be led to the payment page 7. The advertisement will be saved and sent to the influencer for them to validate (accept) it | | | |
| **Sub Flows:**   1. The Influencer Suggestion use case 2. The Pricing for an Influencer use case | | | |
| **Alternate/Exceptional Flows:**  **F, 1**. Any one part of the data marketer enters is invalid or incorrect   1. The marketer will be led back to the initial form with a message saying what has to be corrected   **F, 2**. No influencer is suggested   1. Rerun the influencer suggestion with less constrains or different properties   **F, 3**. The marketer doesn’t want any of the influencers suggested   1. They will be led back to the initial form to change any information 2. The influencer suggestion will be run again   **F, 4**. The payment fails   1. All saves (requests) from this user will be reverted to before the payment 2. The payment page will be shown again | | | |